



PTO/SB/21 (09-04)

2141
Ifu**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number

10/500,272

Filing Date

June 25, 2004

First Named Inventor

Iijima, Akio

Art Unit

Examiner Name

Attorney Docket Number

082368-000800US

ENCLOSURES (Check all that apply)

- | | | |
|---|---|---|
| <input type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> After Allowance Communication to TC |
| <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Licensing-related Papers | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
| <input type="checkbox"/> Amendment/Reply | <input type="checkbox"/> Petition | <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> After Final | <input type="checkbox"/> Petition to Convert to a Provisional Application | <input type="checkbox"/> Proprietary Information |
| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address | <input type="checkbox"/> Status Letter |
| <input type="checkbox"/> Extension of Time Request | <input type="checkbox"/> Terminal Disclaimer | <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): |
| <input type="checkbox"/> Express Abandonment Request | <input type="checkbox"/> Request for Refund | Return Postcard; |
| <input checked="" type="checkbox"/> Information Disclosure Statement with PTO/SB/08 | <input type="checkbox"/> CD, Number of CD(s) _____ | Cited References AC - AN. |
| | <input type="checkbox"/> Landscape Table on CD | |
| <input type="checkbox"/> Certified Copy of Priority Document(s) | Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430. | |
| <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application | | |
| <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | | |

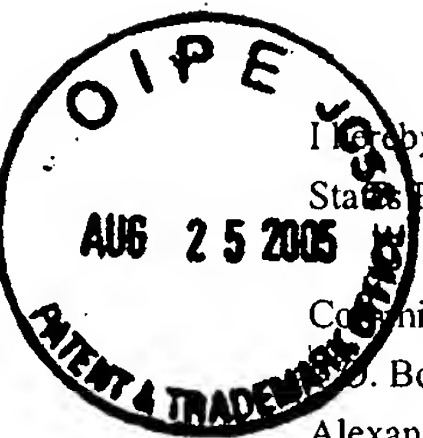
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Townsend and Townsend and Crew LLP		
Signature			
Printed name	Patrick Jewik		
Date	August 22, 2005	Reg. No.	40,456

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature			
Typed or printed name	Aaron Hokamura	Date	August 22, 2005



I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
Attorney Docket No.: 082368-000800US
Client Reference No.: DEN-A0101P-US

On August 22, 2005

TOWNSEND and TOWNSEND and CREW LLP

By: Aaron Hokamura
Aaron Hokamura

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

IIJIMA et al.

Application No.: 10/500,272

Filed: June 25, 2004

For: INFORMATION DISTRIBUTION
SYSTEMS AND METHODS,
PROGRAMS REALIZING THESE
METHODS, AND INFORMATION
MEDIA CONCERNING THE
PROGRAMS

Examiner:

Art Unit:

INFORMATION DISCLOSURE
STATEMENT UNDER 37 CFR §1.97 and
§1.98

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

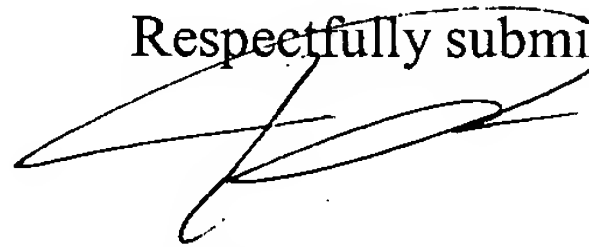
Sir:

The references cited on attached form PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. Copies of the references AC through AN are enclosed. U.S. Patent Application Publications, AA and AB, are not enclosed in accordance with the USPTO waiver of the requirement under 37 CFR 1.98 (a)(2)(i) pursuant to 1287 OG 163. It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR 1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

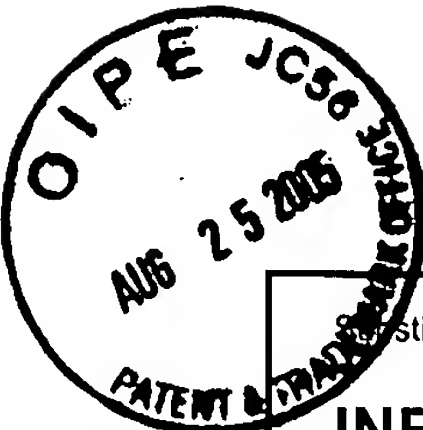
Applicant believes that no fee is required for submission of this statement. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,



Patrick R. Jewik
Reg. No. 40,456

TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, California 94111-3834
Tel: 415-576-0200
Fax: 415-576-0300
PRJ:ath
60568481 v1



<div>Substitute for form 1449A&B/PTO</div> <div>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</div> <div>(use as many sheets as necessary)</div>				Complete if Known	
				Application Number	10/500,272
				Filing Date	June 25, 2004
				First Named Inventor	Iijima, Akio
				Art Unit	
				Examiner Name	
Sheet	1	of	1	Attorney Docket Number	082368-000800US

U.S. PATENT DOCUMENTS+					
		Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
Examiner Initials*	Cite No. ¹	Number Kind Code ² (if known)			
	AA	2002-0147985 A1	10/10/2002	Miyajima et al.	
	AB	2004-0093253 A1	05/13/2004	Iijima	

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)				
	AC	WO	02/061619 (with English Abstract)	A1	08/08/2002	Dentsu Inc.		<input type="checkbox"/>
	AD	EP	1 263 224	A1	12/04/2002	Dentsu Inc.; and Sumitomo Corporation		<input type="checkbox"/>
	AE	EP	1 292 146	A1	03/12/2003	Dentsu Inc.; and Sumitomo Corporation		<input type="checkbox"/>
	AF	JP	09-083991		03/28/1997	Toshiba Corp.		<input checked="" type="checkbox"/>
	AG	JP	09-116812		05/02/1997	Brother Ind, Ltd.; and Xing, Inc.		<input checked="" type="checkbox"/>
	AH	JP	09-251296		09/22/1997	Yamaha Corp		<input checked="" type="checkbox"/>
	AI	JP	10-022955		01/23/1998	Toshiba Corp		<input checked="" type="checkbox"/>
	AJ	JP	11-055636		02/26/1999	Matsushita Electric Ind. Co. Ltd.		<input checked="" type="checkbox"/>
	AK	JP	2000-148675	A	05/30/2000	Nippon Electric Co.		<input checked="" type="checkbox"/>
	AL	JP	2001-024956	A	01/26/2001	Dentsu Inc		<input checked="" type="checkbox"/>
	AM	JP	2001-298432		10/26/2001	I Radio:KK		<input checked="" type="checkbox"/>
	AN	JP	2003-067290	A	03/07/2003	NTT Data Corp; and Dentsu Inc.		<input checked="" type="checkbox"/>

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²

Examiner Signature		Date Considered	
--------------------	--	-----------------	--

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.
¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.